

# Ferdi Schulte

Executive in data, analytics, AI & FP&A

Ferdatos
Data-Driven Transformation

## Profile

I lead data and AI transformations that deliver measurable business value. More than 15 years of experience in data, analytics and FP&A at international organisations, with a foundation in FP&A and business control, a Lean Six Sigma Black Belt and CDMP certification. I lead global teams in data engineering, business intelligence, AI and master data.

## Results

- €15M less inventory in 18 months through supply chain analytics
- Five ERP systems brought into a single source of truth (Snowflake, dbt)
- Up to 30% less waste in manufacturing; 9% less material waste (Black Belt)
- Led teams of up to 25 people across three continents: North America, Europe and Asia

## Career

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|---|---|---|
| 2025 – present | **Group Director, BI & Customer Master Data** | Mitel |
| 2021 – 2025 | **Global Director, Data Management & BI** | Solmax |
| 2021 – 2022 | **Operational Excellence Lead (interim)** | Unilever |
| 2019 – 2020 | **Business Controller (interim)** | TenCate Grass |
| 2010 – 2018 | **Interim Business Control and FP&A** | Rabobank, AkzoNobel, Apollo Vredestein, University of Twente, Dutch Ministry of Defence |

## Core expertise

- Data strategy, governance and MDM
- Data and analytics operating models
- BI and self-service analytics at scale
- AI strategy, governance and value realisation
- FP&A and performance management
- Transformation and change leadership

## Education

- MSc Business Administration, University of Twente
- BSc Small Business & Retail Management, Saxion
- AI Strategies, IMD (2026)
- Leadership Excellence, McGill (2024)
- Data Strategy, UC Berkeley Haas (2022)
- CDMP, DAMA (2024)
- Lean Six Sigma Black Belt (2022)

## Sectors

Telecom · industry and manufacturing · automotive · FMCG · financial services · healthcare · education · public sector

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